

Erin Harold Alvarado

2019 College Coach of the Year

Erin Harold Alvarado is in her eighth year as the Pom Squad coach at Texas Tech University. In 2017, she led the Texas Tech Pom Squad to the squad's first national championship in school history in Division 1A Jazz at NDA. Her team has won National Titles in three consecutive year's—being crowned 1A Jazz Champions in 2017 & 2018, and 1A Pom Champions in 2018 & 2019. While at Texas Tech, her teams have travelled to Shanghai, China to represent the USA in their annual Tourism Festival, performed alongside the Dallas Cowboys Cheerleaders many times, and are consistently requested to do performances across the United States.

Erin is a graduate of West Virginia University with a bachelor's degree in exercise physiology, and a minor in dance. She was a member of the WVU Dance Team, and then coached for three years where the team won two consecutive NDA Collegiate National Championships in 2010 & 2011.

She is an adjudicator for NDA, UDA, USA, USASF, PrimeTime Dance and Showbiz Talent. Erin has travelled to Tokyo, Japan to judge for JCDA, and most recently travelled to Australia to judge the AASCF Dance Nationals. In addition to coaching the Pom Squad, Erin currently serves as an Adjunct Dance Faculty member at Texas Tech in jazz, hip hop, movement for the performer and tap.

Additionally, she has been a guest speaker at Varsity & USASF Conferences, is part of the credentialing committee for USASF, is a member of NDCA and spoke at their conference in 2018, is the Category Director for the Contemporary/Lyrical division at The Dance Worlds and assists with NDA Judges Training.

In 2019, Erin was voted the National Collegiate Dance Coach of the Year by the National Dance Coaches Association.